ELANA ZEIDE

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ACADEMIC APPOINTMENTS

University of Nebraska-Lincoln Colleges of Law and Engineering, Assistant Professor, 2020-

Law Courses: Privacy Law (Fall 2020, Spring 2022-23), Legal Profession (Spring 2021-23), Adv. Torts (Fall 2021-22), Technology Governance Workshop (Fall 2022)

Engineering Courses: Legal Considerations for Engineering Managers (Spring 2021-23) Multidisciplinary Courses: Technology Law: Concepts (Fall 2021-23, Spring 2022-23)

UCLA School of Law, PULSE Fellow in Artificial Intelligence, Law & Policy, 2018-2020

Seton Hall University School of Law, Visiting Assistant Professor, 2017–2018

Courses: Trademarks; Entertainment & New Media; Big Data, Robots, AI & the Law

Princeton University, Center for Information Technology Policy, Associate Research Fellow, Technology and Society Group Leader, 2016–2018

University of Colorado Boulder School of Law, Silicon Flatirons, Affiliate, 2020-

Yale Law School, Information Society Project, Visiting Fellow, 2016–2018, Fellow, 2018-

New York University, Information Law Institute, Microsoft Research Fellow, 2013–2016

Yale College, Visiting Lecturer, Freedom of Speech & the First Amendment, Spring 2007, 2008

EDUCATION

New York University School of Law, J.D., 2005; LL.M in Taxation, 2012

Florence Allen Scholar (Top 10% after four semesters)
New York University Law Review, Notes Editor

Columbia University, School of the Arts, M.F.A. in Nonfiction Writing, 2003 Claire Woolrich Fellowship

Yale University, B.A. with Distinction, American Studies, cum laude, 1996
Wallace Prize for Nonfiction Writing
Yale Journal of Ethics, Founding Editor and Publisher

PUBLICATIONS AND WORKS IN PROGRESS (SSRN)

Education Fiduciaries (work-in-progress)

Prediction's Problems (work-in-progress)

Student Privacy Redux: Panics, Parents, and Problems (work-in-progress)

Children, education, and technologies: current debates, key concerns, future directions around data privacy, surveillance and datafication, Paediatrics, forthcoming (with V Hillman, J Manolev, P Kumar, F Martin, S-K Johnston, G Vladova, R Lai)

Remote School Surveillance and the Fourth Amendment, forthcoming Villanova L. Rev. (Nov 2023).

The Silicon Ceiling: How Artificial Intelligence Constructs an Invisible Barrier to Opportunity, 91 *UMKC L. Rev.* 403 (2023)

Big Proctor: Online Proctoring Problems and How FERPA Can Promote Student Data Due Process, 3 *Notre Dame J. on Emerging Techs.* 74 (2022)

Robot Teachers, Pedagogy, and Policy, in The Oxford Handbook of Artificial Intelligence & Ethics (2020)

Artificial Intelligence in Strategic Context: An Introduction, *AI PULSE* (2019) (with Edward Parson et al.)

Learner Privacy in MOOCs and Virtual Education, 16 *Theory and Research in Education* 280 (2018) (with Helen Nissenbaum)

Education Technology & Student Privacy, in The Cambridge Handbook of Consumer Privacy (2018)

The Structural Consequences of Big Data-Driven Education, 5 Big Data 164 (2017)

The Limits of Education Purpose Limitations, 71 U. Miami L. Rev. 493 (2017)

Unpacking Student Privacy, in The Society for Learning Analytics' Handbook of Learning

ANALYTICS (2017)

Student Privacy Principles for the Age of Big Data: Beyond FERPA and the FIPPs, 8 *Drexel L. Rev.* 339 (2016)

The Legal and Privacy Implications of Data Mining, in Business Analytics: An Introduction 225 (2012)

In Bed with the Military: First Amendment Implications of Embedded Journalism, 80 NYU L. Rev. 1309 (2005); reprinted in the Reporters Committee for Freedom of the Press *First Amendment Law Handbook* (2006)

PROFESSIONAL EXPERIENCE

Law Offices of Elana Zeide, Principal, Media and Privacy Law, 2010–2013

Bloomberg Media, Legal Analyst, 2009–2010

Cravath, Swaine & Moore, LLP, Associate, 2005–2008; Summer Associate, 2004

Hon. John G. Koeltl, U.S. District Court, S.D.N.Y., Intern, 2003

Writer & Editor, 1996-2002

Published in The Sunday Times, The Literary Review, Rolling Stone, New York Magazine and more

INVITED PRESENTATIONS, PANELS, AND CONFERENCES

Privacy Law Scholars Conference, University of Colorado Boulder, June 2023

GETS Conference, Arizona State University, May 2023

Consumer Privacy Scholars Conference, Berkeley College of Law, March 2023 Discussant

Big Ideas in Privacy, University of California Los Angeles, November 2022 Discussant

Tech Refactored Podcast, Nebraska Governance and Technology Center, 2020-22 Guest on episodes: Introduction, "Zoom" School, "Sharenting," Life After Graduation

Learning Surveillance, The Road to Domination?: The Open Society and New Technologies, The Open Society University Network, Central European University, April 2022

Ed Tech Surveillance in Classrooms and on Campus, Symposium on Surveillance and Education, Berkeley School of Information and the Othering & Belonging Institute, April 2022

Explainer on Artificial Intelligence in Education, Educause Review, April 2022

Women in Technology, Notre Dame Journal on Emerging Technology, Artificial Intelligence: Bridging Law and Technology, April 2022

The Social Life of Algorithms Workshop, Data and Society Research Institute, March 2022

A Rights-Based Approach to Online Economic Exploitation of Children, Holli Sargeant, Technologies of Deception, Yale School of Law, Commentator, March 2022

Artificial Intelligence Fundamentals, Understanding Digital Data Flows, Feb. 2022

Biosurveillance and Civil Liberties During the Pandemic, American Association of Law Schools Annual Meeting, Internet and Computer Law Section, Jan. 2022

Algorithms in the Academy: Surveillance, Evaluation, and Risk Assessment at Universities, American Association of Law Schools Annual Meeting, Internet and Computer Law Section, Jan. 2022

Advancing Equal Protection and Civil Justice, White House Office of Science and Joint Center for Political and Economic Studies, Nov. 2021

Privacy Papers for Policymakers Presenter, Future of Privacy Forum, Feb. 2021

"Inclusive Workforce" Panel and White Paper, University of California, Berkeley, Center for Information Technology Research in the Interest of Society, Sept. 2020

Al in Education, Future of Privacy Forum, Presenter, July 2020

The Silicon Ceiling, Privacy Law Scholars' Conference, June 2020

From Education Technology to Contact Tracing Apps: Technology Safeguards During the Pandemic, University of Washington, May 2020

The Future of Work, UCLA Anderson School of Business, March 2020

Al and Justice in 2035 Roundtable, UCLA School of Law, March 2020

Cognition and Education, ACM Conference on Fairness, Accountability, and Transparency, ACM FAccT, Session Chair, Jan. 2020

The Silicon Ceiling, Northeast Privacy Scholars' Conference, Princeton, Nov. 2019

Expert Group Meeting on New Information Technologies and Effects on Racial Equality, Promise Institute for Human Rights and the UCLA Center for Critical Internet Inquiry, as contribution to a UN Report compiled by the Special Rapporteur on Contemporary Forms of Racism, Racial Discrimination, Xenophobia and Related Intolerance, Oct. 2019

Legal Tech, A Dive into Al for Lawyers, UCLA School of Law, Oct. 2019

Summer Institute on AI and Society, Canada Institute for Advanced Research, the AI PULSE Program at UCLA School of Law, and Alberta Machine Intelligence Institute, Faculty, June 2019

Ethical Guidelines for Artificial Intelligence, Baker McKenzie, May 2019

What Sci-Fi Futures Can (and Can't) Teach us about Al Policy, New America, May 2019

Explainable Artificial Intelligence: Can We Hold Machines Accountable?, University of Colorado, Participant, May 2019

Deep Fakery: Mathematical, Cryptographic, Social, and Legal Perspectives, UCLA's Institute for Pure and Applied Mathematics, Participant, March 2019

Artificial Intelligence in Education: Legal Considerations and Ethical Questions, Workshop on the Ethics and Policy Implications of Algorithms and Big Data, University of California, San Diego, Feb. 2019; Educause Webinar, Jan. 2019

Youth Skills for Sustainability and Innovation, World Youth Skills Day, United Nations, June 2018

The Future Human Futures Market, Yale Law School Information Society Project, July 2018; Privacy Law Scholars Conference, June 2018

The Ethics of Artificial Intelligence, Georgetown University, Apr. 2018

Artificial Intelligence and the Law Conference, Seton Hall School of Law, Apr. 2018

Robot Teachers & Automated Education, UCLA PULSE, Artificial Intelligence in Strategic Context Workshop, Apr. 2018

Emerging Issues in Artificial Law and Intellectual Property, International Association of Intellectual Property Law, Nov. 2017

Workshop on COPPA in Schools Workshop, Federal Trade Commission and U.S. Department of Education, Nov. 2017

Artificial Intelligence: A Primer for Legal Practitioners, Seton Hall University School of Law, Oct. 2017

Personalized Learning & Robot Teaching as Public School Infrastructure, Privacy Law Scholars Conference, June 2017

Professors and the Permanent Record, Princeton University, Program in Law & Public Affairs, May 2017

Ethical Use of Big Data in Education, Princeton University, Center for Information Technology Policy, Oct. 2016

Student Privacy: The Big Picture on Big Data, American Library Association Annual Conference, June 2016

The Credentialing Effect: Implications of Ubiquitous Capture and Constant Assessment, Privacy Law Scholars Conference, June 2016

Implications of Data-driven Education, Technology, Privacy, & Future of Education Symposium, Privacy Research Group, New York University, May 2016

The Accidental Consequences of Data Privacy Legislation, SXSWedu, Mar. 2016

Student Privacy & Big Data: The Status Quo, Implications & Considerations, The Future of Privacy Forum Advisory Meeting, Apr. 2016; Data & Society Research Institute, Feb. 2016; University of Miami, The Constitution on Campus Conference, Feb. 2016

Student Data: Dos, Don'ts, and Dilemmas, New York University, Learning Analytics Working Group, Jan. 2015

The Current State of Online Privacy, Federal Trade Commission PrivacyCon, Jan. 2016

The Potential Risks of Student Data Collection and Use, National Student Privacy Symposium, Oct. 2015; The Future of Privacy Forum Advisory Meeting, Apr. 2015

Learner Privacy and MOOCs, University of Haifa, Open Textbook Workshop: Learning, Design and Surveillance, June 2015

The Governance of Information in Education, Microsoft Corp, Apr. 2015

The Algorithmic Future of Education, New York University, Algorithms & Accountability Conference, Feb. 2015

Student Privacy in Context: FERPA and Information Flow Beyond the Ivory Tower, Privacy Law Scholars Conference, June 2014; New York University, Privacy Research Group, Mar. 2014

PROFESSIONAL, POLICY, AND POPULAR PUBLICATIONS

Artificial Intelligence in Higher Education: Applications, Promise and Perils, and Ethical Questions, 54 EDUCAUSE Review, Aug. 2019

Student Data Privacy: Going Beyond Compliance, National Association of State Boards of Education State Education Standard, May 2016

19 Times Data Analysis Empowered Students and Schools, The Future of Privacy Forum, Mar. 2016

Comments Regarding Big Data: A Tool for Inclusion or Exclusion? (with Helen Nissenbaum), Federal Trade Commission, Oct. 2015

Algorithms make Lousy Fortunetellers, Slate, May 4, 2015

Data & Civil Rights: Education Primer (with Andrea Alarcon et al.), *Data and Society Research Institute*, Oct. 2014

UNIVERSITY AND COMMUNITY SERVICE

University of Nebraska-Lincoln Colleges of Law, 2020-

Long Range Planning Committee
Learning Outcomes Committee
Ad hoc ChatGPT Committee (2022-23)
Hiring Committee (2021-22)
Pro Bono and Building Committee (2020-21)

Public Interest Privacy Consulting, Advisory Board and Secretary, 2022-

Advises government agencies, policymakers, companies, and other organizations on legal protections and actionable best practices to ensure the responsible use of child and student data.

Voting Rights Volunteer, Fall 2020

UCLA School of Law, 2018-2020

PULSE UCLAI meetings coordinator & event organizer PULSE Student Group advisor

Seton Hall University School of Law, 2017–2018

Gibbons Institute of Law, Science and Technology Fall presenter Dean's Technology Curricular Reform Task Force member Faculty Technology Law Workshop organizer Artificial Intelligence & the Law Conference organizer

Princeton University, Center for Information Technology Policy, 2016–2017

Technology and Society Reading Group organizer

New York University School of Law, Information Law Institute, 2013–2016

Technology, Privacy, & Future of Education Symposium organizer
Algorithms and Accountability Conference organizer
Privacy Research Group member

Privacy Law Scholars' Conference, commenter, 2014, 2016, 2019, 2021

Trial By Fire: The Effects of Remote Proctoring Services on Privacy and Equity, Lindsay Barrett Black Parents and Child Privacy Protection, Najarian Peters Policy Recommendations for Learning Analytics in Higher Education, Alan Rubel & Kyle Jones Privacy in Education from Books and MOOCs, Jules Polonetsky & Omer Tene

AFFILIATIONS

Future of Privacy Forum, Advisory Board Member, 2013-

American Association of Law Schools Section on Defamation and Privacy, Executive Committee, 2020-22

Data & Society Research Institute, Affiliate, 2013–18

MacMillan Learning, Impact Research Advisory Council (IRAC), 2016–2018

Aspen Taskforce on Learning and the Internet, *Trusted Learning Environment Guide* Committee, 2016

Digital Media and Learning Trust, Advisor, 2016

Blackboard, Taskforce for Framework and Standards for the Ethical and Legal Use of Artificial Intelligence in Higher Education, 2016

Asilomar Convention for Learning Research in Higher Education, 2014–2016

BAR ADMISSIONS

New York State, 2005